



**SIGGRAPH
ASIA 2016
MACAO**

KEY TO THE FUTURE

The 9th ACM SIGGRAPH Conference and Exhibition on
Computer Graphics and Interactive Techniques in Asia

SA2016.SIGGRAPH.ORG

CONFERENCE: 5 - 8 DECEMBER 2016

EXHIBITION: 6 - 8 DECEMBER 2016

THE VENETIAN MACAO, MACAO



ADVERTISING & MARKETING OPPORTUNITIES

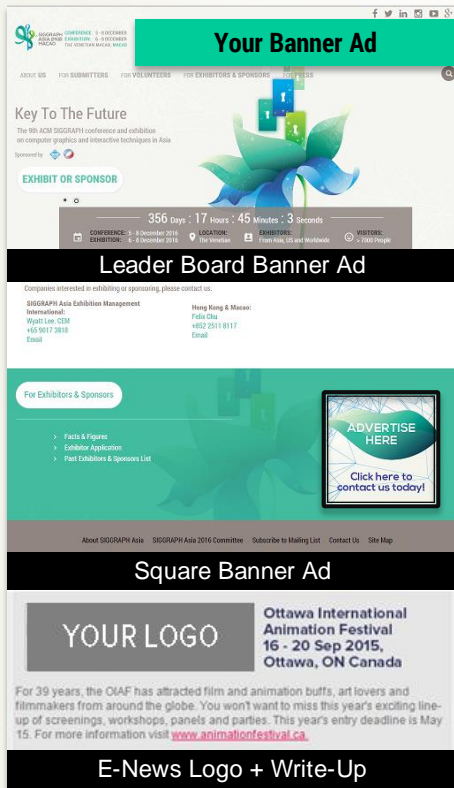


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ADVERTISING – DIGITAL



Your Banner Ad

Leader Board Banner Ad

Square Banner Ad

E-News Logo + Write-Up

OFFICIAL WEBSITE LEADER BOARD BANNER AD: HKD \$21,000

Specification: 728w x 90h pixels, rotated.

OFFICIAL WEBSITE SQUARE BANNER AD: HKD \$15,000

Specification: 250w x 250w pixels, rotated.

E-NEWS BANNER AD 1: HKD \$10,000

Specification: 600w x 250h pixels, static

E-NEWS BANNER AD 2: HKD \$6,000

Specification: 300w x 250h pixels, static

E-NEWS LOGO + WRITE-UP: HKD \$12,000

Up to 50 words write-up, web links accepted.

MOBILE APPLICATION AD: CALL FOR PRICING

REGISTRATION SPONSOR: HKD \$65,000

- Exclusive placement of your banner ad on SIGGRAPH Asia registration system
- Exclusive placement of your company logo and URL on e-mail confirmation to all pre-registered attendees
- Logo acknowledgement on registration desks
- For sign up before 31 May 2016

ONLINE REGISTRATION BANNER AD: HKD \$21,000

Don't see what you are looking for?
Contact us to develop a custom marketing
program that is right for you.

SECURE YOUR SPONSORSHIP TODAY!
Wyatt Lee | wyatt.lee@siggraph.org

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ADVERTISING - PRINT

□ PRINT AD IN EVENT GUIDE

The Event Guide offers you maximum reach to all attendees with a full page, full color ad that places your company right ahead of the competition. It is distributed to all attendees.

- Inside Page **HKD \$10,000**
- Inside Front Cover **HKD \$12,000**
- Inside Back Cover **HKD \$12,000**
- Back Cover **HKD \$15,000**

□ PRINT AD IN VENUE & EXHIBITION MAP: HKD \$12,000

□ STANDING BANNER: HKD \$10,000

- Strategically placed in high-traffic areas, this is a perfect opportunity to showcase your advertisement or session schedule for all attendees to see.

“SIGGRAPH Asia is well-organised, well-targeted and gives us the opportunity to meet with people of different levels.”

- Chaos Group, Bulgaria



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CREATIVE MARKETING OPPORTUNITIES

LANYARD

- **WITHOUT PRODUCTION: HKD \$15,000**
- **WITH PRODUCTION: HKD \$55,000**

Have your company name or logo printed exclusively on the lanyard worn by all SIGGRAPH Asia 2016 attendees. 6,000 pieces, exclusive to 1 sponsor.

ATTENDEE BADGE: HKD \$45,000

Badges will be carried throughout the event by all attendees; it offers prime back advertising spot and serves as a reminder of your presence at the event.

CONFERENCE BAG: HKD \$45,000

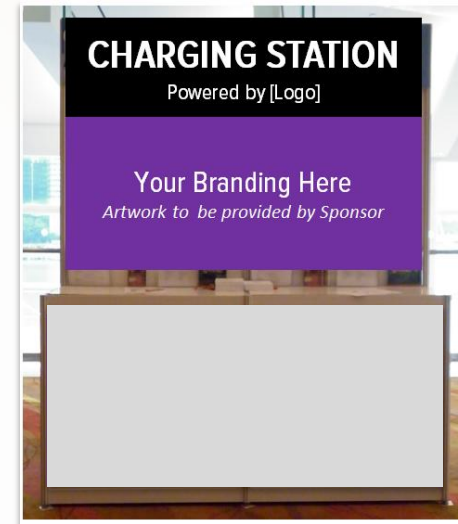
Have our attendees advertise for you as they walk around the venue carrying bags printed with your brand and key message. 2,500 pieces, exclusive to 2 sponsor.

FORM-FILLING COUNTER: HKD \$8,500

CHARGING STATION: HKD \$15,000

ATTENDEE LOUNGE: HKD \$55,000

BAG INSERT: HKD \$12,000



“SIGGRAPH Asia has been great; from preparation with vendors to interaction with the team, it has been a pleasure and that is a great success for us.”

- Double Negative, Singapore

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ORDER FOR SPONSORSHIP, ADVERTISING & CREATIVE MARKETING

Order: HKD \$ _____

Company Name (Provide company legal status such as <Limited, Corporation> etc.)

Contact Person

Job Title

Phone Number

Email Address

Address

City / Postal Code

Country



HAVE QUESTION?

Wyatt Lee
SIGGRAPH Asia 2016
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wyatt.lee@siggraph.org

SPONSORSHIP

- Platinum Sponsorship HKD \$380,000
- Gold Sponsorship HKD \$280,000
- Silver Sponsorship HKD \$180,000
- Bronze Sponsorship HKD \$100,000

- Exhibitor Talk HKD \$18,000
- Exhibitor Session *
- Focus Group Breakfast Meeting HKD \$28,000
- Networking Lunch *
- After-Conference Party *
- Coffee & Tea Break *
- Official Reception Title Sponsor HKD \$180,000
- Official Reception Co-Sponsor HKD \$55,000

ADVERTISING

- Website Leader Board Ad HKD \$21,000
- Website Square Ad HKD \$15,000
- E-News Banner Ad 1 HKD \$10,000
- E-News Banner Ad 2 HKD \$6,000
- E-News Logo + Write-Up HKD \$12,000
- Mobile Application Ad *
- Registration Sponsor HKD \$65,000
- Online Registration Banner Ad HKD \$21,000
- Print Ad in Event Guide
 - Inside Page HKD \$10,000
 - Inside Front Cover HKD \$12,000
 - Inside Back Cover HKD \$12,000
 - Back Cover HKD \$15,000
- Print Ad in Venue & Exh. Map HKD \$12,000
- Standing Banner HKD \$10,000

CREATIVE MARKETING

- Lanyard
 - Without Production HKD \$15,000
 - With Production HKD \$55,000
- Attendee Badge HKD \$45,000
- Conference Bag HKD \$45,000
- Form-Filling Counter HKD \$8,500
- Charging Station HKD \$15,000
- Attendee Lounge HKD \$55,000
- Bag Insert HKD \$12,000

ACCEPTANCE

Upon acceptance, if any, of this application by Koelnmesse Pte Ltd, Advertiser/Sponsor and Koelnmesse Pte Ltd agree to be bound by the Terms, Conditions and Rules set forth, including the General and Special Conditions of Participation, in the Exhibitor Manual, and in any incorporated herein and made a part of the Contract.

Advertiser/Sponsor agrees to meet all requirements and deadlines outlined in the Confirmation Letter as well as full payment with Contract or upon receipt of invoice. This Contract is binding and any attempt to cancel all or part of this Contract shall result in the forfeit of 100% of advertising/sponsorship fee.

The undersigned parties confirm that they have authority to enter into this Contract and hereby agree to the terms set forth herein.

Signature, Company Stamp & Date

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