Your Banner Ad

OFFICIAL WEBSITE LEADER BOARD BANNER AD: HKD $21,000
Specification: 728w x 90h pixels, rotated.

OFFICIAL WEBSITE SQUARE BANNER AD: HKD $15,000
Specification: 250w x 250w pixels, rotated.

E-NEWS BANNER AD 1: HKD $10,000
Specification: 600w x 250h pixels, static

E-NEWS BANNER AD 2: HKD $6,000
Specification: 300w x 250h pixels, static

E-NEWS LOGO + WRITE-UP: HKD $12,000
Up to 50 words write-up, web links accepted.

MOBILE APPLICATION AD: CALL FOR PRICING

REGISTRATION SPONSOR: HKD $65,000
- Exclusive placement of your banner ad on SIGGRAPH Asia registration system
- Exclusive placement of your company logo and URL on e-mail confirmation to all pre-registered attendees
- Logo acknowledgement on registration desks
- For sign up before 31 May 2016

ONLINE REGISTRATION BANNER AD: HKD $21,000

Don’t see what you are looking for? Contact us to develop a custom marketing program that is right for you.

SECURE YOUR SPONSORSHIP TODAY!
Wyatt Lee | wyatt.lee@siggraph.org

SA2016.SIGGRAPH.ORG
SIGGRAPH Asia is well-organised, well-targeted and gives us the opportunity to meet with people of different levels.”
- Chaos Group, Bulgaria

ADVERTISING - PRINT

- PRINT AD IN EVENT GUIDE
  The Event Guide offers you maximum reach to all attendees with a full page, full color ad that places your company right ahead of the competition. It is distributed to all attendees.
  - Inside Page HKD $10,000
  - Inside Font Cover HKD $12,000
  - Inside Back Cover HKD $12,000
  - Back Cover HKD $15,000

- PRINT AD IN VENUE & EXHIBITION MAP: HKD $12,000

- STANDING BANNER: HKD $10,000
  - Strategically placed in high-traffic areas, this is a perfect opportunity to showcase your advertisement or session schedule for all attendees to see.

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CONFERECE: 5 - 8 DECEMBER 2016  •  EXHIBITION: 6 - 8 DECEMBER 2016  •  THE VENETIAN MACAO, MACAO

Sponsored by ACM
CREATIVE MARKETING OPPORTUNITIES

- **LANYARD**
  - WITHOUT PRODUCTION: HKD $15,000
  - WITH PRODUCTION: HKD $55,000
  Have your company name or logo printed exclusively on the lanyard worn by all SIGGRAPH Asia 2016 attendees. 6,000 pieces, exclusive to 1 sponsor.

- **ATTENDEE BADGE: HKD $45,000**
  Badges will be carried throughout the event by all attendees; it offers prime back advertising spot and serves as a reminder of your presence at the event.

- **CONFERENCE BAG: HKD $45,000**
  Have our attendees advertise for you as they walk around the venue carrying bags printed with your brand and key message. 2,500 pieces, exclusive to 2 sponsor.

- **FORM-FILLING COUNTER: HKD $8,500**

- **CHARGING STATION: HKD $15,000**

- **ATTENDEE LOUNGE: HKD $55,000**

- **BAG INSERT: HKD $12,000**

“SIGGRAPH Asia has been great; from preparation with vendors to interaction with the team, it has been a pleasure and that is a great success for us.”

- Double Negative, Singapore
Order: HKD $________________________

Company Name (Provide company legal status such as <Limited, Corporation> etc.)

________________________________________
Country

________________________________________
City / Postal Code

________________________________________
Address

________________________________________
Email Address

________________________________________
Job Title

________________________________________
Contact Person

________________________________________
Phone Number

SPONSORSHIP

☐ Platinum Sponsorship    HKD$380,000
☐ Gold Sponsorship       HKD$280,000
☐ Silver Sponsorship     HKD$180,000
☐ Bronze Sponsorship     HKD$100,000

☐ Exhibitor Talk          HKD$18,000
☐ Exhibitor Session       *
☐ Focus Group Breakfast Meeting HKD$28,000
☐ Networking Lunch        *
☐ After-Conference Party  *
☐ Coffee & Tea Break      *
☐ Official Reception Title Sponsor HKD$180,000
☐ Official Reception Co-SponsorHKD$55,000

ADVERTISING

☐ Website Leader Board Ad  HKD$21,000
☐ Website Square Ad        HKD$15,000
☐ E-News Banner Ad 1       HKD$10,000
☐ E-News Banner Ad 2       HKD$6,000
☐ E-News Logo + Write-Up   HKD$12,000
☐ Mobile Application Ad    *
☐ Registration Sponsor     HKD$65,000
☐ Online Registration Banner Ad HKD$21,000
☐ Print Ad in Event Guide
  ☐ Inside Page             HKD$10,000
  ☐ Inside Front Cover      HKD$12,000
  ☐ Inside Back Cover       HKD$12,000
  ☐ Back Cover              HKD$15,000
☐ Print Ad in Venue & Exh. Map HKD$12,000
☐ Standing Banner          HKD$10,000

CREATIVE MARKETING

☐ Lanyard
  ☐ Without Production HKD$15,000
  ☐ With Production   HKD$55,000
☐ Attendee Badge        HKD$45,000
☐ Conference Bag        HKD$45,000
☐ Form-Filling Badge    HKD$8,500
☐ Charging Station      HKD$15,000
☐ Attendee Lounge       HKD$55,000
☐ Bag Insert            HKD$12,000

ACCEPTANCE

Upon acceptance, if any, of this application by Koelnmesse Pte Ltd, Advertiser/Sponsor and Koelnmesse Pte Ltd agree to be bound by the Terms, Conditions and Rules set forth, including the General and Special Conditions of Participation, in the Exhibitor Manual, and in any incorporated herein and made a part of the Contract.

Advertiser/Sponsor agrees to meet all requirements and deadlines outlined in the Confirmation Letter as well as full payment with Contract or upon receipt of invoice. This Contract is binding and any attempt to cancel all or part of this Contract shall result in the forfeit of 100% of advertising/sponsorship fee.

The undersigned parties confirm that they have authority to enter into this Contract and hereby agree to the terms set forth herein.

Signature, Company Stamp & Date

HAVE QUESTION?
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