



**SIGGRAPH
ASIA 2016
MACAO**

KEY TO THE FUTURE

The 9th ACM SIGGRAPH Conference and Exhibition on
Computer Graphics and Interactive Techniques in Asia

SA2016.SIGGRAPH.ORG

CONFERENCE: 5 - 8 DECEMBER 2016

EXHIBITION: 6 - 8 DECEMBER 2016

THE VENETIAN MACAO, MACAO



SPEAKING OPPORTUNITIES



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CONFERENCE: 5 - 8 DECEMBER 2016 • EXHIBITION: 6 - 8 DECEMBER 2016 • THE VENETIAN MACAO, MACAO



SPEAKING OPPORTUNITIES



☐ EXHIBITOR TALK: HKD \$18,000

Organize tech talks to deliver in-depth information about your products and services, upcoming projects, recruitment plans and job openings. These 90-minute presentations are available on a first-come, first served basis with no limitation on commercial content. Includes standard AV (microphone, projector and screen). Talks promoted in the event guide and on conference website.

☐ EXHIBITOR SESSION: CALL FOR PRICING

Host your private group meetings and presentation sessions during SIGGRAPH Asia in a more intimate setting. Fee covers one-day cost of the room and marketing of the session in the mobile event program schedule of events and listing on our website. Does not include food and beverage costs, internet connection or AV.



“A big part of the RenderMan division of Pixar’s business is in Asia so SIGGRAPH Asia is a natural place for us to be at.”

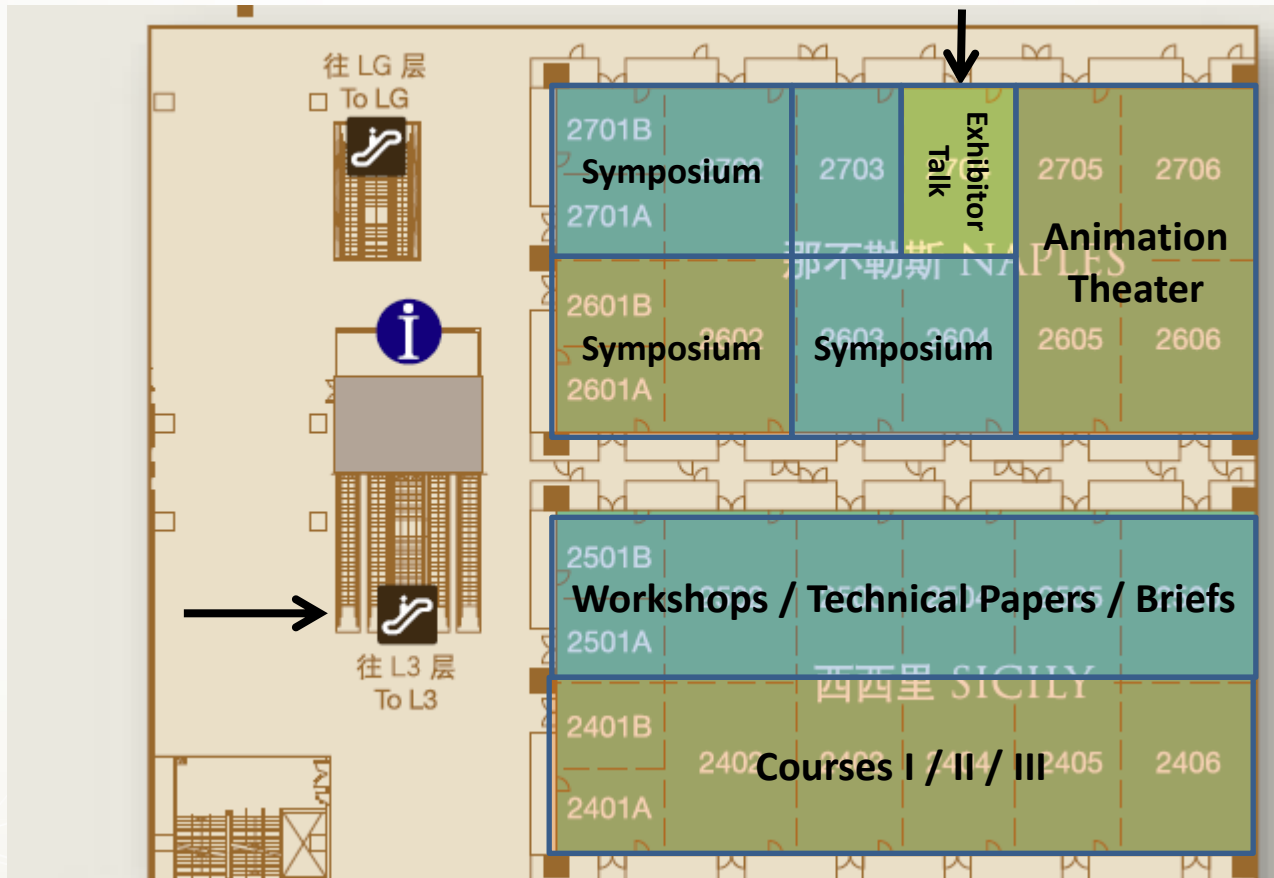
- Pixar’s RenderMan®, United States

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VENUE: THE VENETIAN MEETING ROOMS

Naples Meeting Room 2704 Exhibitor Talk

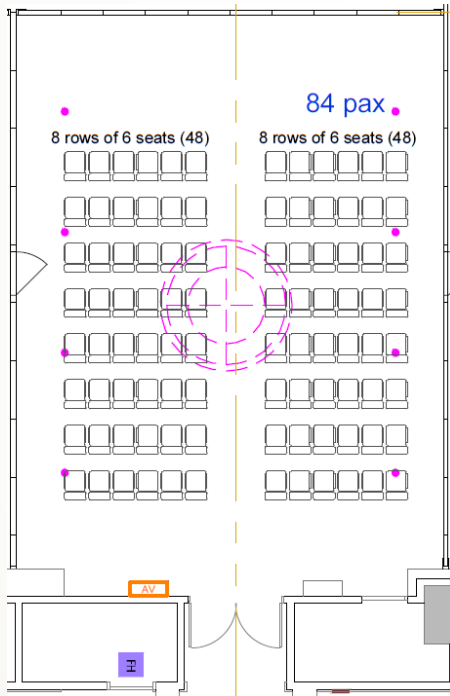




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ROOM LAYOUT + SPECIFICATIONS

会议厅 MEETING ROOMS	尺寸 (米) DIMENSIONS (M)	楼高 (米) CEILING HEIGHT (M)	平方米 AREA (SQ_M)	剧院模式 THEATRE
Naples Room 2703	12 x 8.9m	5.3m	106sqm	84
Naples Room 2704	12 x 8.9m	5.3m	106sqm	84



Exhibitor Talk inclusive of:

- Private meeting room with theater seating
- 1 Projector
- 1 Projection Screen
- 1 Set / Sound System (Speakers)
- 2 Handheld wireless microphones

Additional equipment can be rented from our official AV & IT equipment service provider.



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ORDER FOR SPONSORSHIP, ADVERTISING & CREATIVE MARKETING

Order: HKD \$ _____

Company Name (Provide company legal status such as <Limited, Corporation> etc.)

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Address

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HAVE QUESTION?

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- Exhibitor Session *
- Focus Group Breakfast Meeting HKD \$28,000
- Networking Lunch *
- After-Conference Party *
- Coffee & Tea Break *
- Official Reception Title Sponsor HKD \$180,000
- Official Reception Co-Sponsor HKD \$55,000

ADVERTISING

- Website Leader Board Ad HKD \$21,000
- Website Square Ad HKD \$15,000
- E-News Banner Ad 1 HKD \$10,000
- E-News Banner Ad 2 HKD \$6,000
- E-News Logo + Write-Up HKD \$12,000
- Mobile Application Ad *
- Registration Sponsor HKD \$65,000
- Online Registration Banner Ad HKD \$21,000
- Print Ad in Event Guide
 - Inside Page HKD \$10,000
 - Inside Front Cover HKD \$12,000
 - Inside Back Cover HKD \$12,000
 - Back Cover HKD \$15,000
- Print Ad in Venue & Exh. Map HKD \$12,000
- Standing Banner HKD \$10,000

CREATIVE MARKETING

- Lanyard
 - Without Production HKD \$15,000
 - With Production HKD \$55,000
- Attendee Badge HKD \$45,000
- Conference Bag HKD \$45,000
- Form-Filling Counter HKD \$8,500
- Charging Station HKD \$15,000
- Attendee Lounge HKD \$55,000
- Bag Insert HKD \$12,000

ACCEPTANCE

Upon acceptance, if any, of this application by Koelnmesse Pte Ltd, Advertiser/Sponsor and Koelnmesse Pte Ltd agree to be bound by the Terms, Conditions and Rules set forth, including the General and Special Conditions of Participation, in the Exhibitor Manual, and in any incorporated herein and made a part of the Contract.

Advertiser/Sponsor agrees to meet all requirements and deadlines outlined in the Confirmation Letter as well as full payment with Contract or upon receipt of invoice. This Contract is binding and any attempt to cancel all or part of this Contract shall result in the forfeit of 100% of advertising/sponsorship fee.

The undersigned parties confirm that they have authority to enter into this Contract and hereby agree to the terms set forth herein.

Signature, Company Stamp & Date

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