SPEAKING OPPORTUNITIES
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- **EXHIBITOR TALK: HKD $18,000**
  Organize tech talks to deliver in-depth information about your products and services, upcoming projects, recruitment plans and job openings. These 90-minute presentations are available on a first-come, first-served basis with no limitation on commercial content. Includes standard AV (microphone, projector and screen). Talks promoted in the event guide and on conference website.

- **EXHIBITOR SESSION: CALL FOR PRICING**
  Host your private group meetings and presentation sessions during SIGGRAPH Asia in a more intimate setting. Fee covers one-day cost of the room and marketing of the session in the mobile event program schedule of events and listing on our website. Does not include food and beverage costs, internet connection or AV.

"A big part of the RenderMan division of Pixar’s business is in Asia so SIGGRAPH Asia is a natural place for us to be at.”
- Pixar’s RenderMan®, United States

SA2016.SIGGRAPH.ORG
VENUE: THE VENETIAN MEETING ROOMS

Naples Meeting Room 2704
Exhibitor Talk
**Naples Room 2703**
- Dimensions: 12 x 8.9m
- Ceiling Height: 5.3m
- Area: 106sqm
- Theatre Capacity: 84

**Naples Room 2704**
- Dimensions: 12 x 8.9m
- Ceiling Height: 5.3m
- Area: 106sqm
- Theatre Capacity: 84

Exhibitor Talk inclusive of:
- Private meeting room with theater seating
- 1 Projector
- 1 Projection Screen
- 1 Set / Sound System (Speakers)
- 2 Handheld wireless microphones

Additional equipment can be rented from our official AV & IT equipment service provider.

[SA2016.SIGGRAPH.ORG](http://SA2016.SIGGRAPH.ORG)
ORDER FOR SPONSORSHIP, ADVERTISING & CREATIVE MARKETING

Order: HKD $__________________________

Company Name (Provide company legal status such as <Limited, Corporation> etc.)
____________________________________________________________________________________

Contact Person
____________________________________________________________________________________

Job Title
____________________________________________________________________________________

Phone Number
____________________________________________________________________________________

Email Address
____________________________________________________________________________________

Address
____________________________________________________________________________________

City / Postal Code
____________________________________________________________________________________

Country
____________________________________________________________________________________

HAVE QUESTION?
Wyatt Lee
SIGGRAPH Asia 2016
+65 6500 6725
wyatt.lee@siggraph.org

SPONSORSHIP

- Platinum Sponsorship HKD $380,000
- Gold Sponsorship HKD $280,000
- Silver Sponsorship HKD $180,000
- Bronze Sponsorship HKD $100,000
- Exhibitor Talk HKD $18,000
- Exhibitor Session *
- Focus Group Breakfast Meeting HKD $28,000
- Networking Lunch *
- After-Conference Party *
- Coffee & Tea Break *
- Official Reception Title Sponsor HKD $180,000
- Official Reception Co-Sponsor HKD $55,000

ADVERTISING

- Website Leader Board Ad HKD $21,000
- Website Square Ad HKD $15,000
- E-News Banner Ad 1 HKD $10,000
- E-News Banner Ad 2 HKD $6,000
- E-News Logo + Write-Up HKD $12,000
- Mobile Application Ad *
- Registration Sponsor HKD $65,000
- Online Registration Banner Ad HKD $21,000
- Print Ad in Event Guide
  - Inside Page HKD $10,000
  - Inside Front Cover HKD $12,000
  - Inside Back Cover HKD $12,000
  - Back Cover HKD $15,000
  - Print Ad in Venue & Exh. Map HKD $12,000
  - Standing Banner HKD $10,000

CREATIVE MARKETING

- Lanyard
  - Without Production HKD $15,000
  - With Production HKD $55,000
- Attendee Badge HKD $45,000
- Conference Bag HKD $45,000
- Form-Filling Badge HKD $8,500
- Charging Station HKD $15,000
- Attendee Lounge HKD $55,000
- Bag Insert HKD $12,000

ACCEPTANCE

Upon acceptance, if any, of this application by Koelnmesse Pte Ltd, Advertiser/Sponsor and Koelnmesse Pte Ltd agree to be bound by the Terms, Conditions and Rules set forth, including the General and Special Conditions of Participation, in the Exhibitor Manual, and any incorporated herein and made a part of the Contract.

Advertiser/Sponsor agrees to meet all requirements and deadlines outlined in the Confirmation Letter as well as full payment with Contract or upon receipt of invoice. This Contract is binding and any attempt to cancel all or part of this Contract shall result in the forfeit of 100% of advertising/sponsorship fee.

The undersigned parties confirm that they have authority to enter into this Contract and hereby agree to the terms set forth herein.

Signature, Company Stamp & Date

SA2016.SIGGRAPH.ORG

CONFERENCE: 5 - 8 DECEMBER 2016 • EXHIBITION: 6 - 8 DECEMBER 2016 • THE VENETIAN MACAO, MACAO