SPONSORSHIP OPPORTUNITIES
<table>
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<tr>
<th><strong>SIGGRAPH Asia Exhibiting Sponsorship Opportunities (At-A-Glance)</strong></th>
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<td><strong>Exhibit Space</strong></td>
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<td>Conference Pass</td>
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<td>Discount on Online Registration for Full Conference &amp; Basic Conference Pass</td>
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<tr>
<td>- Premium Media Package (online + print + mobile) - Listing of Company Logo with hyperlink on SIGGRAPH Asia 2016 website - Priority Listing of Company Logo and 200-word write-up in SIGGRAPH Asia's printed Exhibition Guide - Prominent Display of 1 Company Logo on Entrance Arch</td>
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<td>Coverage in E-Newsletter</td>
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<td>Lead Retrieval Unit to Capture Attendees Data</td>
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Rates are in Hong Kong dollars (HKD).
*Subject to availability based on first come first served basis.
SPECIAL FUNCTION SPONSORSHIP

- **FOCUS GROUP BREAKFAST MEETING:**
  HKD $28,000
  Collecting feedback directly from your customers is priceless. Take advantage of a breakfast focus group at SIGGRAPH Asia to gain information and feedback about your product, service or the market. We can help you invite 10 to 12 attendees who represent your target audience and will provide the insight and opinions you need to hear. We will provide a room and breakfast for up to 15 people; you come equipped with questions and a moderator. Exclusive to 3 sponsors.

- **OFFICIAL RECEPTION TITLE SPONSOR:**
  HKD $180,000
  - 2 minute speech during Reception opening
  - Acknowledgement on Reception Ticket/Wristband
  - 1 demo/ info desk at Reception
  - Logo placement on cocktail tables
  - Receive details of all attendees attended the Reception

- **OFFICIAL RECEPTION CO-SPONSOR:**
  HKD $55,000
  - Acknowledgement on Reception Ticket/Wristband
  - 1 demo/ info desk at Reception
  - Logo placement on cocktail tables

- **NETWORKING LUNCH:** CALL FOR PRICING

- **AFTER-CONFERENCE PARTY:**
  CALL FOR PRICING

- **COFFE & TEA BREAK SPONSOR:**
  CALL FOR PRICING
  - Logo placement on web, print and mobile
  - Signage at coffee & tea pick-up station(s)
  - 1 flyer insert in conference bag

- **OVER 1,200 ATTENDEES AT SIGGRAPH ASIA 2015 OFFICIAL RECEPTION**

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CONFERENCE SUPPORT & SPONSORSHIP

- **PROGRAM SPONSOR: CALL FOR PRICING**
  Support and sponsor one of the SIGGRAPH Asia programs:
  - Computer Animation Festival
  - Courses
  - Emerging Technologies
  - Posters
  - Symposium on Education
  - Symposium on Mobile Graphics and Interactive Application
  - Symposium on Visualization
  - Technical Briefs
  - Technical Papers

- **TECHNOLOGY SPONSOR / PARTNER**
  Place your technology in the workshops, conference rooms and in general areas of the event. It is a great way for attendees to experience your product!
  Technology we are seeking:
  - 3D glasses & 3D Projector
  - Laptops
  - Monitor screens
  - Data Projectors

- **STUDENT VOLUNTEER SUPPORT**
  Every year, more than 150 dedicated computer graphics enthusiasts contribute to SIGGRAPH Asia through the Student Volunteer program. By funding this program, you get to reach out exclusively to our Student Volunteers from all over the world.
  We seek the following support:
  - Accommodation
  - Cash support
  - Giveaways
  - Meals vouchers
  - Uniform / T-shirts

Don’t see what you are looking for? Contact us to develop a custom marketing program that is right for you.

SECURE YOUR SPONSORSHIP TODAY!
Wyatt Lee | wyatt.lee@siggraph.org

The Good Dinosaur presented at Computer Animation Festival, SIGGRAPH Asia 2015
Door Projection Technology at SIGGRAPH Asia 2015

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CREATIVE MARKETING OPPORTUNITIES

- **LANYARD**
  - WITHOUT PRODUCTION: HKD $15,000
  - WITH PRODUCTION: HKD $55,000
  Have your company name or logo printed exclusively on the lanyard worn by all SIGGRAPH Asia 2016 attendees. 6,000 pieces, exclusive to 1 sponsor.

- **ATTENDEE BADGE**: HKD $45,000
  Badges will be carried throughout the event by all attendees; it offers prime back advertising spot and serves as a reminder of your presence at the event.

- **CONFERENCE BAG**: HKD $45,000
  Have our attendees advertise for you as they walk around the venue carrying bags printed with your brand and key message. 2,500 pieces, exclusive to 2 sponsor.

- **FORM-FILLING COUNTER**: HKD $8,500

- **CHARGING STATION**: HKD $15,000

- **ATTENDEE LOUNGE**: HKD $55,000

- **BAG INSERT**: HKD $12,000

“SIGGRAPH Asia has been great; from preparation with vendors to interaction with the team, it has been a pleasure and that is a great success for us.”

- Double Negative, Singapore
ORDER FOR SPONSORSHIP, ADVERTISING & CREATIVE MARKETING

Order: HKD $__________________________

Company Name (Provide company legal status such as <Limited, Corporation> etc.)
_________________________________________________

Contact Person
_________________________________________________
Job Title
_________________________________________________
Phone Number
_________________________________________________
Email Address
_________________________________________________
Address
_________________________________________________
City / Postal Code
_________________________________________________
Country
_________________________________________________

HAVE QUESTION?
Wyatt Lee
SIGGRAPH Asia 2016
+65 6500 6725
wyatt.lee@siggraph.org

SPONSORSHIP

☐ Platinum Sponsorship  HKD $380,000
☐ Gold Sponsorship  HKD $280,000
☐ Silver Sponsorship  HKD $180,000
☐ Bronze Sponsorship  HKD $100,000

☐ Exhibitor Talk  HKD $18,000
☐ Exhibitor Session
☐ Focus Group Breakfast Meeting  HKD $28,000
☐ Networking Lunch
☐ After-Conference Party
☐ Coffee & Tea Break
☐ Official Reception Title Sponsor  HKD $180,000
☐ Official Reception Co-Sponsor  HKD $55,000

CREATIVE MARKETING

☐ Lanyard
  ☐ Without Production  HKD $15,000
  ☐ With Production
☐ Attendee Badge  HKD $45,000
☐ Conference Bag  HKD $45,000
☐ Form-Filling Badge  HKD $8,500
☐ Charging Station  HKD $15,000
☐ Attendee Lounge  HKD $55,000
☐ Bag Insert  HKD $12,000

ACCEPTANCE

Upon acceptance, if any, of this application by Koelnmesse Pte Ltd, Advertiser/Sponsor and Koelnmesse Pte Ltd agree to be bound by the Terms, Conditions and Rules set forth, including the General and Special Conditions of Participation, in the Exhibitor Manual, and any incorporated herein and made a part of the Contract.

Advertiser/Sponsor agrees to meet all requirements and deadlines outlined in the Confirmation Letter as well as full payment with Contract or upon receipt of invoice. This Contract is binding and any attempt to cancel all or part of this Contract shall result in the forfeit of 100% of advertising/sponsorship fee.

The undersigned parties confirm that they have authority to enter into this Contract and hereby agree to the terms set forth herein.

Signature, Company Stamp & Date

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CONFERENCES: 5 - 8 DECEMBER 2016  •  EXHIBITION: 6 - 8 DECEMBER 2016  •  THE VENETIAN MACAO, MACAO

Sponsored by